

August 2015



NORCO

# Newsline

Norco Manufacturing Complex



MOTIVA  
ENTERPRISES LLC



## NMC Invests in Community and Business

The Norco Manufacturing Complex takes pride in its role as an industrial leader in the community. Whether it is through record-breaking contributions to the United Way of St. Charles or helping develop the workforce of tomorrow through scholarships in science, technology, engineering and math (STEM) and process technology (P-TECH), the Norco Manufacturing Complex looks for ways to meaningfully contribute to the community where its employees live and work.

“Supporting our community, ensuring the safety and well-being of our neighbors, and reaching out to those in need are important aspects of our operations in St. Charles and surrounding parishes,” said NMC General Manager Don Weaver. “Equally crucial to our operations is identifying ways to re-invest in our business to remain competitive in the industry and a major employer in the area. This is why we’re so excited about the Louisiana Refining System.”

“The pipelines will enable us to connect to crude sources as well as exchange products with the Convent refinery.”

**DON WEAVER** | NMC General Manager



**In March, Motiva Enterprises announced plans to integrate its Norco and Convent refineries through a multi-phased project to connect the two through a series of pipelines and modify operations to take advantage of each refinery’s strengths.**

Norco Manufacturing Complex is operated by Motiva Enterprises and is comprised of Motiva’s Norco refinery and Shell’s Norco chemical plant. The projects included in the Louisiana refining system do not involve the chemical plant.

According to Weaver, the Norco and Convent refineries will remain separate operating facilities but work together to create opportunities that will utilize the combined crude capacity of 505,000 barrels per day for the combined sites. “The integration will bring all the major refining assets of both refineries together in a highly competitive system,” he said.

The integration process begins with the planned construction of the Maurepas Pipeline System, which includes a 35-mile and a 34-mile intermediates pipeline enabling Norco and Convent to exchange feedstocks, and a 34-mile crude pipeline connecting a terminal in St. James Parish to the Norco refinery. The pipelines will be owned, constructed, maintained and operated by SemGroup Corporation, a publicly traded midstream services company.

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**NMC Invests**  
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**“The pipelines will enable us to connect to crude sources as well as exchange products with the Convent refinery,”** said Weaver. **“That’s where the true integration begins.”**

Following pipeline construction, Motiva plans to implement additional projects as part of the integration strategy to take advantage of the best units at each refinery. For example, the fluid catalytic cracker (FCC), which is where the conversion process from crude oil to gasoline, diesel, and other refined products begins, will be idled at the Convent Refinery in favor of the newly upgraded mega-scale FCC at the Norco refinery. A reconfiguration of the existing hydrocracker at Norco is also planned, which is expected to further improve the performance of the Louisiana Refining System as a whole.

**“The Louisiana Refining System brings the best aspects of Motiva Enterprises’ Norco and Convent sites together as one of the top five of North America refineries in capacity,”** Weaver emphasized. **“It is a great project for Norco, great for Convent, and economically beneficial to Motiva Enterprises and the Louisiana communities we operate in. Instead of two medium-sized refineries, we will have a highly competitive refining complex that is well-positioned in Louisiana for the long run.”**

“The benefit for the Norco Manufacturing Complex is that it really solidifies the vision for Norco as a major crude refining site,” he continued.

“This is an exciting time for Motiva,” added Production Manager Dai Nguyen. “NMC has been in the Norco community for almost 100 years. We want to make sure we are here for the next 100 or more.” He emphasized that the integration will allow NMC increased access to more economically efficient crude oils, the base manufacturing component. This is a significant win for Norco.”

No layoffs are anticipated as a result of the Louisiana integration project and the construction during the refinery portions of the project could involve up to 700 temporary jobs during its peak. During pipeline construction, SemGroup has estimated that up to 500 temporary construction jobs could be needed.

“The development of the Louisiana Refining System and collaboration with Motiva’s Convent Refinery has significant potential to improve the Norco Manufacturing Complex’s competitive position and our continued role as an industrial leader in the Norco community,” Weaver said. “This project is a game changer for our complex, opening the door for additional growth and development as the stepping stone for future opportunities. That is good not only for our business, but for our community, too.”

## A Visit with Veterans



**S**outheast Louisiana Veterans Home residents played Bingo, enjoyed snacks and received treat bags during a summer visit by Norco Manufacturing Complex employees. Representatives of the site’s LAWave (Louisiana Women Adding Value Everywhere) and Milnet (Military Network) groups entertained the veterans while spending time learning more about their years of service.

**“Visiting with veterans was an opportunity to bring a little cheer to their day,”** said NMC IM/IT Manager and LAWave member Lynn Bonnette. **“More importantly, it was a gesture to show our gratitude to them for the sacrifices that they made through service to our country.”**

Located in Reserve, the Southeast Louisiana Veterans Home is next to the St. John’s Parish Senior Citizens Center and the VA Community Based Outpatient Clinic. The facility offers a variety of amenities including a fishing lake and a large chapel, in addition to complete medical care including skilled nursing, physical therapy, occupational therapy, speech therapy, Alzheimer/Dementia care, and transportation services.



## Grant Applications Accepted



**NONPROFIT ORGANIZATIONS** can now submit proposals for a grant from the **Norco Community Fund** or the **Norco Economic Development Fund**, established by an endowment from the Norco Manufacturing Complex. The deadline for submitting grant proposals to either fund is September 30, 2015. Applicants must apply online.

The Norco Community Fund considers funding for programs that serve the Norco community in the areas of arts/humanities, community development, education, environment, human services, health care and youth development.

The Norco Economic Development Fund considers funding programs that support: small business retention/new job creation; career development/training; quality of life and youth opportunities.

The funds are Donor Advised Funds of The Greater New Orleans Foundation. For additional information, application criteria and to apply for a grant, go to **www.gnof.org**.

# Shell V-Power<sup>®</sup> NITRO+ Premium Gasoline

## Hit the Road with V-Power NiTRO+

When Norco Manufacturing Complex employees fill their cars and trucks with Shell gasoline, they do it with a bit of pride. Their efforts help to make Shell gasoline. These days, they

are fueling up with pride plus. Motiva Fuels, Sales & Marketing (FS&M) recently introduced a new premium fuel – Shell V-Power NiTRO+, a re-invention of V-Power released ten years ago.

In addition to the new product, the company also announced an innovative partnership with BMW. The BMW series manual guidelines that “Shell V-Power NiTRO+ is the only recommended gasoline to use.” Similar wording will be posted inside BMW gas caps.

According to FS&M representative Colleen Murphy-Smith, the original V-Power formula was the most technically advanced gasoline with the highest concentration of patented Shell Nitrogen Enriched Cleaning System. With five times the cleaning agents required by federal standards, Shell V-Power has been recognized for cleaning performance-robust gunk even faster than Shell Regular grade gasoline. As competition began to follow Shell’s lead with gunk-cleaning products, the company decided to introduce an even better product targeted at gunk and corrosion with better wear protection.

## OCTOBER TURNAROUND

The NMC Olefins Unit will experience a major turnaround in October. Detailed information concerning the start, estimated completion date and traffic management will be communicated to the community prior to activity. External Relations Manager Rochelle Touchard reminds area residents and businesses to refer to NMC’s Facebook page for up-to-date information during the turnaround or to call the NMC Community Information Line at 504-465-7483.



## MOTIVA SCHOLARSHIPS ANNOUNCED

Five children of Norco Manufacturing Complex employees were among 16 talented students selected as winners of Motiva Enterprises, LLC, 2015 college scholarship program. The competitive program awards scholarships to children of Motiva employees who are graduating high school seniors for undergraduate study at accredited colleges or universities to pursue a bachelor’s degree.

Jessica Becnel, Alexandra Coleman, Molly Morgan, Emilie Robillard, and Keaton Teas, were honored with scholarships.


The number of scholarships awarded varies depending on the number of qualified applicants. Approximately 25 percent of the qualified applicants receive awards. The award amount of each scholarship is \$2,500 per academic year for up to four years or until bachelor degree requirements are completed, whichever occurs first.





NMC General Manager **Don Weaver**, center, congratulates Motiva Enterprises Scholarship recipients: **Keaton Teas, Alexandra Coleman, Jessica Becnel and Emilie Robillard**. Recipient **Molly Morgan** is not pictured.


“It is clear that it’s not just our employees who are talented and dedicated – they are instilling these qualities at home, too. Congratulations to all of the recipients and best wishes as you head off to college.”


**DAN ROMASKO** | Motiva President and CEO

 **Jessica** is the daughter of **Cathy and Pierre Becnel**. She will major in Nursing at the University of Louisiana at Lafayette.

 **Alexandra** is the daughter of **Ronaldo Coleman and Anastasia Bourgeois** and will attend Nicholls State University as a Nursing major.

 **Molly** is the daughter of **Craig** and stepdaughter of **Kathryn Morgan**. She will major in Chemical Engineering at the University of Alabama.

 **Emilie** is the daughter of **Stacie Buckhalter and Phil Robillard**. She will attend the University of Louisiana at Lafayette.

 **Keaton Teas** is the son of **Donna and Phil Teas**. He will attend Louisiana State University as a Chemical Engineering major.

Norco Newsline is published regularly to inform the community about activities at the Norco Manufacturing Complex. Please address inquiries to:

**Rochelle Touchard**, External Relations Manager  
**Norco Manufacturing Complex**  
 15536 River Road | P.O. Box 10 | Norco, LA 70079  
**504-465-6667**

Numbers and Addresses to Know:

**St. Charles Emergency Operations Center:**  
**985-783-5050**

**Norco Site Supervisor:**  
**504-465-7342**

**NMC Community Information Line**  
**504-465-7483**

[www.shell.us/norco](http://www.shell.us/norco)  
[www.motivaenterprises.com](http://www.motivaenterprises.com)  
[www.norco-air.info](http://www.norco-air.info)

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## POSTAL PATRON



## NMC Hosts High School Students at Leadership Seminar

Students from Hahnville, Destrehan, East St. John and West St. John High Schools attended a leadership development seminar this summer with tuition sponsored by the Norco Manufacturing Complex.

The Annual Louisiana Youth Seminar held on Louisiana State University's Baton Rouge campus engages junior and senior students in a week long program focusing on leadership qualities such as effective communication skills, setting and achieving goals, team building, understanding and accepting others, developing self-confidence, and conducting effective meetings.

**“We are investing in our future leaders. This experience hopefully inspires students to discover their true potential.”**

**DON WEAVER** | NMC General Manager

Attending this year's seminar were **Ashley Riddick, Mallory Rougeou, Camryn Mikesell, Savannah Whitney, and Gabrielle deBruler** of HAHNVILLE HIGH; **Faith Ryan, Reagan Pfister, Nyla Moore, Naomi Westbrook, and Sara Gauthier** of DESTREHAN HIGH; **Jhontre Green, Myca Parker, Kaitlin Williams, Destiny Rodriguez, Ayana Henry, Ta'Nia Higginbotham, and Paige Elder** of EAST ST. JOHN HIGH; **Glasia Walker, Christina Holmes, and Marcus Boudoin** of WEST ST. JOHN HIGH.

LYS is a unique leadership program which has impacted over 9000 young leaders over the past 45 years. For more information visit [www.LouisianaYouthSeminar.org](http://www.LouisianaYouthSeminar.org).

St. Charles Parish Public Schools students participating in the Louisiana Youth Seminar this summer are pictured with Superintendent **Felecia Gomez-Walker**. Back row, left to right: **Ashley Riddick, Mallory Rougeou, Faith Ryan, Superintendent Gomez-Walker, Camryn Mikesell, Reagan Pfister, and Nyla Moore**; and front row: **Savannah Whitney, Gabrielle deBruler, Naomi Westbrook, and Sara Gauthier**.

## Service ANNIVERSARIES Someone You Know Works for Norco

### 40 Years

Philip Millet

### 35 Years

Brian Allen  
 Harold Armstrong  
 Tyler Ayme  
 Randall Cavalier  
 Bradley Emerson  
 Rose Floyd  
 David Gardner  
 Kenneth Gordon

### 25 Years

James Grayson  
 Gerald Lemaire  
 Mario Pivaral  
 Larry Russell  
 Dale St. Pierre  
 William Walls  
 Johnnie Bonds  
 Henry Garner  
 Richard Keller

### 20 Years

Deborah Laurent  
 Chris Loup  
 Steven Mendosa  
 Bruce Schexnaydre  
 Paul Shirer  
 Neal Simon  
 Bertis Tamplain  
 Lynn Trent  
 Gary Louque

### 15 Years

Ellery Bridges  
 Michelle Carmouche  
 Steven Dominguez  
 Edward Ferguson  
 Eilbert Frances  
 Winston Joseph  
 Timothy Keller  
 Frederick King  
 Troy Labat  
 Matthew Normand  
 Peter Ragusa

### 10 Years

Tracy Alexander  
 Donald Johnson  
 Mark Mondello

### 5 Years

Ernest Barthe  
 Saurabh Chaugule  
 Sam Ricks

